

How much money can your organization earn by selling gift cards?

The numbers on the cards you purchase will be linked to your group, and any money reloaded on those cards will be credited to your organization's account. When card purchases and "reloads" to your account reach \$5,000 or above, your organization will receive a 5% credit on your total balance. Once your check is issued, then your account balance will reset to zero.

A statement will be sent to you every four weeks with your account information. For example, if a high school sells and reloads \$6000 in the four-week cycle, their account qualifies for the discount and they will receive a check for \$300. Their account then resets to zero and they begin working toward their next rebate.

If you do not reach the \$5000 in the four week cycle those monies are rolled over to the next statement.

What if my group would like to sell more cards?

Your organization will be able to purchase additional gift cards at face value at any time through gift services. The purchase amount will be credited to your account.

Only gift services can link these cards to your organization's account.

IT IS NOT POSSIBLE to purchase individual cards at the store and have them linked to your organization.



Spread the goodness for your favorite cause.

For more information, call the Kroger Gift Services Department

at 540-562-3623 or 1-800-409-4438

or e-mail us at midatlanticgiftcards@kroger.com.